

PUBLIC RELATIONS CONSULTANTS ASSOCIATION OF INDIA

APPLICATION FOR PRIME MEMBERSHIP TO PRCAI

Note: The columns extend as you write. More rows can be added by using the 'Enter' key outside the table. Full information will save time in processing your application.

1	A	Name of Consultancy	:	
	B	Constitution of Company	:	
	C	Date of formation/ Merger with Parent Company	:	
		Base location of Parent Company		
	D	If consultancy has carried on business under name(s) other than that which it is currently trading give the name(s) and date(s) of change to present name.	:	
2	A	Business address of main office	:	
		Telephone No	:	
			:	
		E-mail	:	
		Website	:	
		Socials Handles	:	
	B	Location & contact details of all branch offices	:	
			:	
3	A	If the consultancy is part of a group of companies, state name of parent company.	:	
	B	State shareholders name(s) owning more than 5 %.	:	
	C	If the consultancy has any (one or more) international affiliations, details of the same indicating exclusive or Non-exclusive.	:	
			:	
4		Details of all subsidiaries and/or associate companies (including overseas) of the Indian company	:	
		Name		
		Location		
		Activity	:	
5	A	List of all partners / directors / proprietor If more than one, provide the Forename and Surname for each person. Write against that (P, D, Pr) as Partner, Director, Proprietor with	:	

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		email Id and contact number of each		
	B	List your HR Leader(s) as PRCAI SPOC. If more than one, provide the Forename and Surname for each person along with email Id and contact number		
			:	
	C	List A PRCAI SPOC to help cascade program information to wider group besides HR. If more than one, provide the Forename and Surname for each person with email Id and contact number	:	
	D	Name, Email & contact number of Finance SPOC to cascade communication about invoices and finance queries. *If more than one, provide the Forename and Surname for each person with email Id and contact number	:	
6	A	Holders of public office	:	
		Give particulars of anyone listed under question 3, 5 or 6 or any other special advisor or consultant retained by the company/ partnership who is a holder of public office or in Government.	:	
		Full Name	:	
		Nature of Role with PR Consultancy (*e.g. non-executive director/ special adviser)		
		Details of public office held (e.g. MP, MLA, Local Councilor)		
7		PR Sector Services Offered. Tick in boxes below or name key sectors uncovered from list in adjacent box		
		Categories:		
		Corporate		
		Consumer		
		Technology		
		Healthcare		
		Automotive		
		Entertainment		
		Biotechnology		
		Financial PR		
	B	Other Services:		

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		Market & Opinion Research		
		Influencer Relations/Marketing		
		News Tracking		
		Media Training		
		Messaging Workshops		
		Presentation Skills		
		Printing and Publishing		
8	A	List current certifications / qualifications held: ISO 9001 or any other.		
9		Total Fee. Fees are monies paid for public relations services i.e. Retainer and Consulting fee income (less service tax) only and do not include any commission or profits on disbursements. Nearest approximation is adequate. Please tick the most suitable category. A Statement certified by your Chartered Accountant declaring the above for the past two years is to be enclosed.		
		>50L 15,000 50L-1Cr 25,000 1-5 Cr 50,000 5-10 Cr 75,000 10-15 Cr 1,25,000 15-30 Cr 1,50,000 30-45 Cr 1,75,000 45-60 Cr 2,00,000 60-80 Cr 2,25,000 80-100 Cr 2,50,000 100-200 Cr 3,00,000 <200 Cr 3,25,000		
11		Nominated representative (CEO and same requested in 5B). Please give details of your nominated representatives to receive PRCAI communications.		
		Name:	:	
		Designation:	:	
		Mobile No.:	:	
		Alternate Mobile No.	:	

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	Official Email	:	
	Personal Email	:	

DECLARATION

We, being engaged in the practice of Public Relations Consultancy, desire to become a member of the Public Relations Consultants Association of India and we agree, if enrolled, that we will perform, observe, and be bound by all the provisions of the Memorandum and Articles of Association and any by-laws, rules and regulations of the Association's professional charter (charter enclosed).

We undertake that our directors and staff will adhere to this code. We undertake that no activities will be proposed to, or undertaken on behalf of clients, which could be demonstrated to be against the public interest or the interest of public relations consultancy practice at large.

We declare the particulars to be correct and, in the event of any changes rendering invalid at any time any of the information given hereunder, or of our business ceasing to be qualified as a member, we undertake, if enrolled, to advise the Association forthwith. We enclose a certificate duly signed by our Chartered Accountants declaring our Annual Turnover.

Note: as a condition of acceptance the Board of Management of PRCAI may require occasional further information from members to form the basis of umbrella surveys published in the interest of consultancy practice. The Board guarantees the source and identity of all such information will remain confidential within the Association.

Signatures: in case of a partnership all partners must sign and in the case of a limited company at least two directors are required to sign.

PRCAI will take all reasonable precautions to prevent any unauthorised disclosure of such Confidential Information. This clause shall survive the termination, expiration or cancellation of membership but shall not apply to any information which:

- a) Is in the public domain as of the date of receipt by PRCAI
- b) Hereinafter become known to the public through no fault of PRCAI
- c) The disclosure of which is required by any applicable law, in which case, PRCAI shall immediately notify the disclosing party and cooperate in efforts to limit or avoid disclosure, if requested by the disclosing party.

Name

Designation

Signature

Signatory 1

Signatory 2

Witness

Date:



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NEFT details in all the forms:

Name of the bank : Standard Chartered Bank
Address of the Bank : 13 Malcha Marg, Chanakyapuri, New Delhi 110 021
Client's name : Public Relations Consultants Association of India
Account No. : 52405010326
IFSC Code : SCBL0036031

Please return the scan copy of the duly completed form to:

E Mail: ceo@prcai.org & finance@prcai.org

Mobile: 9811101383

Website: www.prcai.org