



PRESENTS

prana 2024

Shaping the Story of India

Date : Wednesday; September 4, 2024

Venue : The Leela Palace, Chanakyapuri, New Delhi

2:45 pm - 3:25 pm

Event Registration & High Tea

3:26 pm - 3:32 pm

Welcome Address by Kunal Kishore, Vice President, PRCAI

3:33 pm - 3:45 pm

Opening Remarks and Unveil of #BharatkiBaat2024 by Deeptie Sethi, CEO, PRCAI

3:46 pm - 4:05 pm

The Dialogue: PRCAI #BharatkiBaat2024
By Atul Sharma, President, PRCAI; Nandita Lakshmanan, The PRactice;
Arun Sudhaman, PProvoke Media

4:06 pm - 4:15 pm

Guest of Honour Keynote: Reimagining Hopes and Aspirations of India@100
By Dr. Neeraj Mittal, Secretary, Department of Telecommunications, India

4:16 pm - 4:35 pm

The Story Begins...The Changing Story of India
By Imtiaz Ali, Film Director in conversation with Neha Mehrotra, National Chair,
Growth and Standardization, PRCAI

4:36 pm - 4:42 pm

PRana Taal

4:43pm - 5:25 pm

Reputation Driven by Visionary Leadership; Uncover the power of visionary leadership as a catalyst for transformative change

300Wise Storytellers & Storyweaver

Nadir Godrej, Godrej Industries; Guneet Monga Kapoor, Academy Award-winning Filmmaker, Sikhya Entertainment; Manish Sharma, Panasonic Life Solutions India and South Asia, Santosh Iyer, Mercedes-Benz India Pvt. Ltd; Suhasini Haidar, Diplomatic Editor The Hindu

5:26 pm - 6:00 pm

Reputation Inspired by Emotional Quotient; Discover the impact of EQ-driven leadership on reputation, engagement and national identity, setting the stage for India's future

300Wise Storytellers & Storyweaver

Abhishek Poddar, Museum of Art & Photography; Dr. Deepa Malik, Padmashree Khel Ratna Awardee, Para-athlete, Paralympian, Silver - Rio Paralympics; Licypriya Kangujam, Climate Activist; Supriya Paul, Josh Talks; Kaveree Bamzai, Independent Journalist

6:01 pm – 6:40 pm

Reputation Led by Country Economics; Experience the synergy of reputational excellence and economic strategy propelling India’s growth and global influence

300Wise Storytellers & Storyweaver

Sanjay Hegde, Senior Advocate, Supreme Court of India; **Alina Alam**, Mitti Café; **Chhavi Rajawat**, First MBA Sarpanch; **Shantanu Deshpande**, Bombay Shaving Company; **Shri Ashishkumar Chauhan**, National Stock Exchange of India; **Gaurav Shah**, Founder & Director at Indian School of Development Management

6:45 pm – 7:00 pm

PRana Abhyas: 'Indian Values and Culture as Lever'
by Devdutt Pattanaik

7:01 pm – 7:35 pm

Reputation Growth With Social Elevation; Witness how purpose-driven leadership and social commitment set new benchmarks for societal progress and enhance India’s global narrative of an equitable nation

Fireside Chat: Reputation Growth With Social Elevation

Captain Indraani Singh, World's First Airbus 300 Captain, Literacy India; **Dhuwarakha Sriram**, Chief of YuWaah, Youth Development, and Partnerships at UNICEF; **Fatima Mahdi Karan**, Consulting Editor, Senior Anchor

7:36 pm – 7:40 pm

Closing & Final Reflections by **Amit Misra**, Consulting Advisory Committee, PRCAI

7:46 pm – 7:50 pm

Story of Godawan by **Akhilesh Sheoran**, Brand Ambassador, Diageo

7:51 pm – 7:55 pm

Capturing the moment with PRCAI Team & Storytellers

8:00 pm Onwards

Sip, Savour and Socialize
Celebrating life, everyday, everywhere

